

Start Right

Overview

Feature	Description
Collection	High Concepts
Style	Start Right (BC453)
Product Type	Broadloom
Size	12Ft 00In
Pattern Repeat	0.3"W X 1"L
Construction	Tufted
Surface Appearance	Textured Patterned Loop
Fiber	EnviroStrand™ PET
Dye Method	Solution Dyed
Stain Release Technology	Permanent, Built into the Fiber
Soil Release Technology	EcoSentry Soil Protection
Backing	Weldlok®
Pile Weight	24.00 oz/yd2 (814 g/m2)
Gauge	1/10 (39.37 rows per 10 cm)
Stitches per Inch	8 (31.5 per 10cm)
Pile Thickness	.132" (3.35 mm)
Total Thickness	0.300" (7.62 mm)
Density	6545
Installation	Glue Down, Double Stick, Tackless
Installation Method	Side Match
Recommended Adhesive	NuBroadlok Premium Plus, NuBroadlok VRT, NuBroadlok Edge Sealer, NuBroadlok Moisture Proof Latex Seam Sealer



Recommended Installation Methods



Side Match

Colorways



Empowering Way

Color code: 559
Style number: BC453



Assertive Choice

Color code: 828
Style number: BC453



Fine Tuned

Color code: 888
Style number: BC453



Explore Visions

Color code: 949
Style number: BC453



Wise Finish

Color code: 978
Style number: BC453



High Impact

Color code: 988
Style number: BC453

Colorways



Embrace Chance

Color code: 989
Style number: BC453

Testing

Feature	Description
TARR Rating	Moderate
GSA Stain Release	Pass
Flammability	(ASTM E648) Class 1 - Glue Down
Static Propensity	(AATC 134) Under 3.5 KV
Smoke Density	(ASTM E662) Less than 450

Sustainability

Feature	Description
Embodied Carbon	17.5 kg CO2e/sq m2
Carbon Handprint	-18.375 kg CO2e/sq m2
Beyond Carbon Neutral	-0.875
Total Recycled Content	27%
Pre-Consumer Recycled Content	27%
EPD	Weldlok EPD
HPD	Weldlok HPD
Material Health	Declare Red List Free
NSF 140	Weldlok - NSF 140 Gold
LEED	Calculate LEED on Ecomedes
Indoor Air Quality	GLP 0350
Mindful Materials	Participates
MindClick Rating	Leader
End of Life	ReCover
Country Of Origin	USA

Warranties

Lifetime Limited Wear Warranty, Lifetime Limited Colorfastness to Light, 10 Year Limited Colorfastness to Atmospheric Contaminants, 10 Year Limited Stain Warranty, Lifetime Static